

WellCare Foundation Releases 2010 Annual Report

FOR IMMEDIATE RELEASE

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PHOENIX, Ariz. (March 8, 2011) - The WellCare Foundation has released its 2010 Annual Report and it is now available online. In an effort to be an efficient organization and spend dollars wisely, the report is printed in limited numbers.

As you visit wellcarefoundation.org, we hope you will also take the time to look around and learn more about the mothers and children you are helping every day through your conscientious investment of time, talent and treasure.

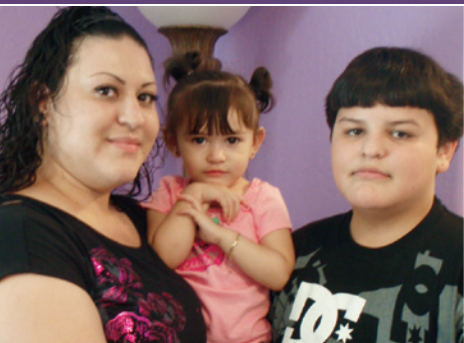
For further information, please call (602) 263-7619 or email info@wellcarefoundation.org.

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The WellCare Foundation, established in 1999, provides free, integrated, primary healthcare to single working mothers and their children not reliant on state assistance who cannot afford insurance or to pay out-of-pocket for needed healthcare. The WellCare commitment is to heal the whole person. The WellCare Foundation is a 501(c)(3) nonprofit organization and seeks philanthropic gifts for continued healthcare, program enhancements, and increased medical resources and facilities throughout the community. By securing contributions for the The WellCare Foundation, the Foundation is empowered to provide an extra measure of support that contributes to healing mothers and their children.

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WellCare
FOUNDATION™

Annual Report
2010

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Chairman's Report



As WellCare moves into its eleventh year, our organization remains passionate about our mission: providing free, integrated, primary healthcare to single, working mothers and their children who are not reliant on state assistance yet cannot afford health insurance or to pay for needed care. It is with great pleasure that we present the 2010 Annual Report for WellCare Foundation, which provides a summary of WellCare's financial status as of December 31, 2010, and shares information about our programs and services.

The key to growing a successful organization is building relationships. This year we added 15 volunteer practitioners, and developed a partnership with Chamberlain School of Nursing. Our Board of Directors has 19 active members, and our individual and corporate donor base continues to grow.

We are proud of WellCare's ability to expand our services during tough economic times. None of this could have occurred without our supporters who give so kindly of their time, talents and treasures. On behalf of our mothers and their children, we thank you for your generosity and we are pleased to report that 90 cents of every dollar spent by WellCare goes directly to programs and services.

AL STIMAC • CHAIRMAN OF THE BOARD

WellCare provided 4,152 patient clinic visits to mothers and children in 2010 with the help of our 150 Volunteer Healthcare Practitioners

Medical Directors

Gregory J. Celaya, MD



Dr. Greg Celaya received his undergraduate degree from the University of Arizona where he majored in Biology. He received his MD at the University of Arizona and completed his residency in Family Practice at St. Joseph's Hospital and Medical Center in Phoenix, Arizona.

Dr. Celaya became board certified in Family Practice in 1994. He is very active in the Phoenix medical community. Dr. Celaya is a native of Arizona and enjoys many activities popular in his home state such as hiking and golf.

Stephanie Eastman, RN, NNP, NMD



Dr. Stephanie Eastman, founder of Alternative Medical Healthcare, has extensive experience in both traditional and alternative medicine and believes in utilizing the most effective methods that each discipline has to offer to provide the best patient care possible. Dr. Eastman focuses on the patient as an individual, formulating custom treatment protocols to target the underlying cause of illness. She practices functional, naturopathic, and preventive medicine.

Dr. Eastman has been practicing medicine since 1987 as a Nurse Practitioner and since 2001 as a Naturopathic Physician and is the author of *"One Doctor's Opinion... Toxic Lifestyle."*

History

In 1999, Marge Ebeling, RN, DCh, PhD, founded the WellCare Foundation to provide free, integrated, primary healthcare to single working mothers and their children who are not reliant on state assistance and cannot afford health insurance or to pay out-of-pocket for needed care.

Marge and her husband, Les, spoke with several healthcare practitioners and friends who agreed to help achieve this goal. The “Original 12” sat around the Ebeling’s kitchen table and formed the WellCare Foundation. Within three months, WellCare had 30 volunteer health practitioners and began seeing patients. As the need for WellCare’s services grew, the organization collaborated with other community non-profit agencies and received an increase in donations, grants, and volunteers. By 2005, WellCare had grown to 60 volunteer practitioners and partnered with the East Valley Boys & Girls Club to open a second clinic at their Tempe facility.

The 2006 Community Census stated there were 175,000 of these single mother families without healthcare in Maricopa County. In 2008, WellCare opened its third clinic at the Gilbert Boys & Girls Club and its fourth clinic at Fresh Start Women’s Resource Center. WellCare’s fifth clinic at the Stewart Branch of the Metropolitan Phoenix Boys & Girls Club opened in 2010. WellCare has also developed partnerships with Sonora Quest Laboratories and Simon Med who provide needed laboratory and radiology tests at no cost.

Current Activities

Today, WellCare has 150 licensed, volunteer practitioners. During the past eleven years, we have provided more than \$2,800,000 of integrated healthcare to single, working mothers and their children who qualify for our services. Our volunteer practitioners and collaborative partners provide a seamless continuum of care, and each mother or child will remain in our care as long as he/she are in the niche group of the working poor served by WellCare.

WELLCARE FOUNDATION IS MAKING A DIFFERENCE IN MANY LIVES,
ONE CHILD AND MOTHER AT A TIME!



WELLCARE SERVICES

- * Family Practice
- * Pediatrics
- * Naturopathic Medicine
- * Counseling
- * Physical Therapy
- * Ophthalmology
- * Podiatry
- * Cardiology
- * Optometry
- * Dermatology
- * Chiropractic
- * Internal Medicine
- * Acupuncture
- * Osteopathic Medicine
- * Gynecology
- * Nutrition Counseling
- * Dentistry
- * Neurology



What WellCare Has Done for Me as a Single Parent

It was about a couple of years ago when I came across WellCare.

I did not qualify for DES support due to my income, but did not have health insurance from my employer. So I was in limbo and in distress. I needed something, but could not place my finger on what that something was. Yet I knew I needed some form of support. As a result, a staff member at the City of Scottsdale Boys & Girls Club Barker Branch informed me about the WellCare program for single mothers.

I did not know what to expect except for the norm of being over-booked and just another number. The complete opposite was true. I was accepted by the entire staff as an individual with open, warm loving arms. They assigned me a nurse who listened and cared about me and my family honestly and whole-heartedly. This is what I needed, to be valued and understood. Thus, my journey began of self-love, healing, and true forgiveness. I was given valuable information about nutrition, my health and ways to deal with stress. I ran in my first 5k race. I've maintained my weight. They even provided dental assistance.

Importantly without a doubt, WellCare has provided a truly loving holistic healthcare experience for the mind, body and soul. As a single parent, this is truly needed to help raise a better, positive, and healthier generation.

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Our Partners, Donors and Grantors help us provide the care to our WellCare families

2010 Grants Received:

- * Nina Mason Pulliam Charitable Trust
- * BHHS Legacy Foundation
- * Thunderbirds Charities
- * Victoria Lund Foundation
- * Catholic Healthcare West
- * Season For Sharing
- * Boeing Company
- * Medtronic Foundation
- * National Basketball Association Foundation
- * Wells Fargo Foundation
- * Delta Dental of Arizona Foundation
- * Arizona Diamondbacks Foundation
- * Coyotes Charities
- * Avnet
- * CoBiz Cares Foundation
- * Kroger Foundation
- * Safeway Foundation

2010 Total Grant Revenue: \$349,750

Our Partners:

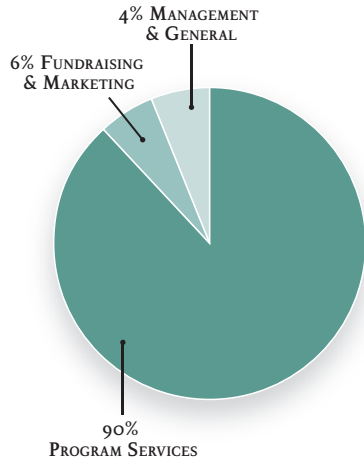
- * Boys & Girls Club of the East Valley
- * Boys & Girls Club of Metropolitan Phoenix
- * Catholic Charities
- * Catholic Healthcare West: East Valley
- * Catholic Healthcare West: St. Joseph's Medical Center
- * Chamberlain School of Nursing
- * Fresh Start Women's Resource Center
- * John C. Lincoln Health Network
- * JCL Desert Mission Dental Clinic
- * NextCare Urgent Care
- * Nationwide Vision
- * SimonMed
- * Sonora Quest
- * YMCA



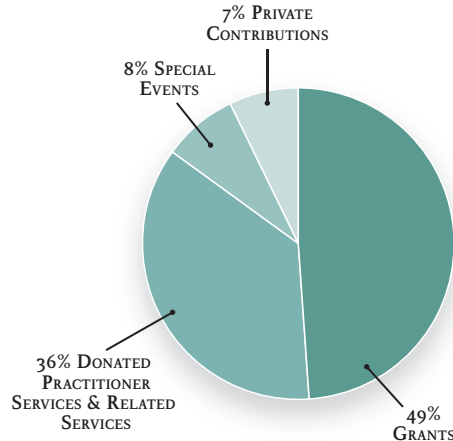
2010 Program Income Sources and Expenditures

WellCare Foundation has a strong commitment to fiscal responsibility and sound accounting practices. Each year our finances are audited by an independent source and we are pleased to report that we continually meet the highest standards of financial management.

PROGRAM EXPENDITURES = \$677,402



PROGRAM FUNDING = \$712,846



*Serving families
in need by the
Actions of others*



WellCare
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	1999	2010
Clinic Sites	1	5
Volunteer Practitioners	30	150
Program Budget	\$15,000	\$712,846

Our Mission.....

To provide free, integrated, primary healthcare to single, working mothers and their children who are not on state assistance and cannot afford the cost of insurance or to pay out-of-pocket for needed healthcare.



What WellCare Has Done for Me as a Single Parent

I came to Phoenix with my 8-year-old daughter in July, 2001. My previous business had failed and I came to Phoenix looking for a new start. Unfortunately, the only employment available to me at the time was temporary assignments. I was spending my income to keep a roof over our heads and put food on the table, so there was no extra money available to pay for doctor visits or health insurance.

I first learned about WellCare in 2003 while working at a temporary job. An article in the *Business Journal* talked about providing free healthcare to single mothers and their children. I called, expecting it to be “too good to be true.” I was immediately given an appointment. Our needs were assessed and my daughter and I were given complete exams. I had suffered from headaches and neck pain for over a year, only to find out it was because I needed a new pair of glasses and chiropractic help. We both received nutritional guidance and got healthier as time went by.

Thanks to WellCare, we were able to get and stay healthy. With improved health, eventually I got a job that provided insurance benefits for me and my daughter.

Kaye

2010 Board of Directors

Albert E. Stimac
Chairman

William H. Sandweg, III
Co-Chairman

Debbie Krasne
Secretary

Mackenzie Stanton,
CPA, CVA
Treasurer

Marge Ebeling,
RN, DCh, PhD
Founder and President

- * Lorraine Brophy
- * David Cheney, FACHE
- * Gina M. Conflitti,
MD, FACP, CPE
- * Sandra Corder
- * Joe Fusaro
- * Ethel Hoffman
- * Sherry Jones,
RN, CCM

- * Beth Liguori,
RN, MSN
- * Sherry Lund
- * Patsy Nodillo
- * Kaki O’Shaughnessy
- * Alejandra Paredes
- * KT Tamm
- * Robert Van Laarhoven,
PhD

2010 Advisory Board

- * Beverly Barnes
- * Heather Bednorz
- * Dana Campbell Saylor
- * Andrea Donaldson
- * Jeff Egbert
- * Melody Emmert
- * Dennis Fernandez

- * Rev. Deanne Hodgson,
RN, MA, MDiv
- * Chris Johnson
- * Adrian Larson
- * Ilana Lowery
- * Debbie Malouf
- * Mitch Medigovich
- * John Nielsen

- * Catherine Niemiec,
JD, Lac
- * Sandi Perez, PhD
- * Myra Richman
- * Bill Sandweg
- * Michael Vanderwey,
MBA, CPA
- * Scott Walker, MD, LMT



How to help

With proper care and greater health, WellCare mothers and children will be more self-sufficient, lead lives that are more productive and can contribute more to the community. Our mission's success truly is dependent on community support. Whether you can **donate your time, services or funding**, we appreciate the effort and believe you can help change the lives of these single, working parents and their children for the better.

The more volunteers we have, the more help WellCare can provide, and the more lives we affect for the better. You can help our single mothers and their children by donating your time at health fairs, at the office with mailings and newsletters or special events.

With the help of our healthcare practitioners, we can continue to provide quality healthcare - **at no cost** - to our WellCare families. Our practitioner partners are licensed healthcare providers representing all aspects of healthcare, who volunteer their services. It's all part of our comprehensive approach to care, so we can meet the physical, mental, emotional and spiritual needs of the families we serve.

We greatly appreciate each donation we receive as your monetary contribution ensures WellCare moms and families receive the quality healthcare they need. This funding and support helps to cover the costs associated with medical equipment and supplies, patient transportation, and our outreach and expansion efforts.





WellCare
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