



Dear Prospective Sponsor,

WellCare Foundation is pleased to announce that its inaugural 5K event, ***Fit Family Run***, will take place Saturday morning, May 1, 2010 at the Tempe Kiwanis Park and we hope you will join us in our fundraising efforts. WellCare's ***Fit Family Run*** celebrates our families and their efforts to restore their health and renew their hope so they can achieve their life goals. The event will include a 5K run/walk and 1-mile celebration walk, as well as team challenges.

Proceeds from the ***Fit Family Run*** will benefit the WellCare Foundation and allow us to continue our mission: providing *free*, integrated, primary healthcare to single working mothers and their children who make a little too much to qualify for state assistance, but not enough to pay for health insurance or needed healthcare.

You can help us by providing funds in the form of a sponsorship, or by donating goods and services. Your donation and influence in the community will allow us to continue to provide healthcare services to WellCare's single working mothers and their children.

We truly appreciate your time and hope you will consider a sponsorship or donation.

Best Regards,

Al Stimac
Chairman of the Board

Marge Ebeling
Founder and President



WellCare's 2010 *Fit Family Run*
5K Run and 1-mile Walk
Saturday May 1, 2010 at Tempe Kiwanis Park

Thank you for your interest in supporting WellCare's ***Fit Family Run***. Each of our sponsorship levels provide the opportunity for visibility within our community, recognition on all event collateral and media exposure. WellCare's ***Fit Family Run*** is a great event to promote your company and to communicate with a target audience of active and fitness-minded families throughout Maricopa County. For more information on a sponsorship, please contact Anne Gill at 602.263.7619 or at agill@wellcarefoundation.org

Your sponsorship commitment must be received by March 15, 2010.

SPONSORSHIP OPPORTUNITIES

	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$1,500
Registration Forms: Entry forms and T-shirt pick-up will be available at your choice of locations.	YES			
Incentive Gifts and Giveaways: Your name or logo will be included on all T-Shirts, Goody Bags and Event Thank-you gifts.	YES			
Media and Public Relations: We plan to partner with television, print and radio for the event. Your name or logo will be included in all print advertisements and press releases.	YES	YES		
Brochures: Your name or logo will be listed on all event brochures, posters, and flyers.	YES	YES	YES	
T-Shirts: Your name or logo will be included on all event T-shirts.	YES	YES	YES	YES
Booth: You will be able to market directly to all attendees on the day of the event at a booth provided by WellCare Foundation.	YES	YES	YES	YES
Banners: Your company-provided banner will be placed at or near the Start and Finish lines. Platinum and Gold banners will straddle the Start/Finish lines.	YES Largest	YES Large	YES Medium	YES Small





WellCare Foundation's 2010 *Fit Family Run & Health Fair* Sponsorship and Donation Form

YES, I would like to be a sponsor! Please check the desired sponsorship:

Platinum.....\$10,000

Gold.....\$5,000

Silver.....\$3,000

Bronze.....\$1,500

YES, I would like to donate merchandise.

Item Description_____

Fair Market Value_____

Please have a Committee Member call to make arrangements to pick up my donation.

Phone Number_____

I will deliver my donation to_____ on _____

Enclosed is my check for \$_____

Please make you check payable to WellCare Foundation

Company Name

Address City Zip Code

Representative Name Email Phone Number

Authorized Signature

QUESTIONS?

Please feel free to contact Anne Gill, at 602.263.7619 or by email at agill@wellcarefoundation.org

The person representing this request may be a member of the Event Committee for WellCare Foundation.
They have permission to make this request on behalf of the organization.

Please return this form by March 15, 2010.