



FROM THE FOUNDER AND PRESIDENT



The butterfly is a wonderful symbol for WellCare's mission as we help change lives. Our compassionate, volunteer healthcare practitioners

provide much needed care to our working mothers and their children, positively transforming their lives.

When our mothers and children first come to us, they have been entrapped by the stress of medical needs without healthcare options. WellCare instills hope in these families. As we help alleviate their fears, their health is restored and they break free from constrictions that have kept them from opportunities to transform their lives.

I am blessed to see these transformations in our mothers and children over and over again...there are no words to aptly describe their lives improving and families being strengthened. On behalf of these single working mothers and their children, I want to say "thank you" to our volunteers, donors, grantors and partners. For those of you new to WellCare's mission, I invite and encourage you to become part of WellCare's "Butterfly Campaign" and our donor family.

Marje Ebeling, Founder

*"A little rain can straighten a flower stem. A little love can change a life."
- Max Lucado*

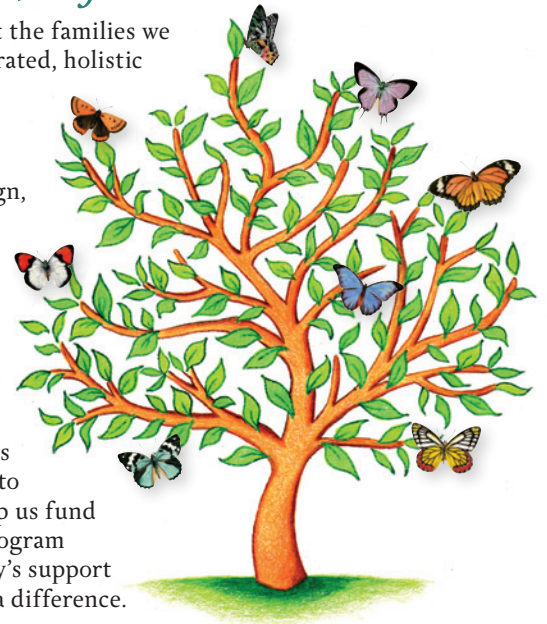
Giving Tree Campaign, Gifts that Save Lives

The leaves of the Giving Tree represent the families we help. The branches represent the integrated, holistic healthcare we provide. Each butterfly will identify the support and kindness of our donors.

By supporting the Giving Tree Campaign, you will directly impact the life of a mother or child.

WellCare's Donor Recognition Tree, in our main clinic, stands 8 feet tall by 5 feet wide. Beautiful butterflies decorate the tree representing our donors.

The Giving Tree Campaign will assist us in providing direct healthcare services to WellCare mothers and children and help us fund general operations. The Giving Tree program permanently recognizes the community's support and generosity. Together, we can make a difference.



You, your family, or your business will have your name on a butterfly by making a gift to our Giving Tree Campaign.

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|--|--|
| Tropical <input type="checkbox"/> (\$500 - \$2,499) | Admiral <input type="checkbox"/> (\$10,000 - \$24,999) |
| Crescent <input type="checkbox"/> (\$2,500 - \$4,999) | Emperors Round Table <input type="checkbox"/> (\$25,000 - \$99,999) |
| Lustrous <input type="checkbox"/> (\$5,000 - \$9,999) | Monarch <input type="checkbox"/> (\$100,000 +) |

Yes...I would like to make a tax-deductible contribution to the WellCare Foundation's Giving Tree Campaign.

Name / Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Donation Amount Authorized: \$ _____

Form of Payment: Check (payable to WellCare Foundation) Visa MasterCard Discover

Card # _____ Expiration: ____ / ____ Security Code: _____

Authorized Signature

Our stunning Giving Tree will display 300 butterflies. Up to two lines can be imprinted on your butterfly with your text clearly printed below. (54 characters in total, 27 characters per line, including spaces and punctuation.)

A Note from a WellCare Mom and Daughter...



It has been a horrific two years. I was laid off by a company where I had been employed for over 12 years. I was making a living and we didn't want for anything. I had excellent health, dental and orthodontics insurance and then it was all gone.

I was lucky to find a job with a Not-for-Profit organization that offered the employee free medical but the coverage for dependents was about \$300 a month. This is the first time in my daughter's 16 years of life that she will not have health insurance.

One day a coworker and I were looking up school grants for single parents on Google and the WellCare Foundation came up. I opened the link, read through the website and could not believe what I was reading: Healthcare coverage for single working parents if you don't qualify for the state program? I called Wellcare Foundation right away to find out how to schedule an appointment.

WellCare Foundation gave us hope and a gratefulness that can't be explained in words. My daughter's comment after we left the first visit was "Wow, Mom, those people are amazing. We are so lucky to have them!" I agree. Thank you WellCare for everything! I always feel so good after my appointment. Like I can do this; I can get/remain healthy so that I can provide for my family not only material things, but the whole mind, body and spirit!!

- Lisa and Priscilla

AUGUST IS DROWNING IMPACT AWARENESS MONTH AND IT CAN'T BE SAID ENOUGH ...

We must watch our children every second around water! Maricopa County statistics show that of 103 water related incidents through July 31, 2011, 29 deaths occurred, including 13 children under the age of 13.



WellCare Foundation is adamant about educating our mothers and children when it comes to water safety. We must be vigilant around not only swimming pools, but bathtubs, buckets, toilets, hot tubs and wading pools. Very young children can drown in as little as one inch of water in a matter of seconds.

Water Safety Tips:

- Never leave a child unattended near water: always stay no more than an arm's length away.
- Learn CPR: classes are offered by many organizations and facilities. For information, visit http://www.preventdrownings.org/go/articles.php?category_id=100
- Keep toys away from the pool when not being used to avoid temptation.
- Surround all backyard pools with a safety fence. You may be eligible for a free pool fence through the Adopt-a-Pool-Fence program run by the United Phoenix Fire Fighters Association. For information, visit: https://saverkids.org/Pool_Fence_Application.html

WELLCARE FOUNDER HONORED



Marge Ebeling, founder of the WellCare Foundation, was one of five women honored by The Harp Foundation at this year's "Celebrating Women" afternoon tea event on May 22nd at the Phoenix Art Museum. The event recognized significant Valley women who have made a difference in Arizona's healthcare industry. Additional honorees were Sherry Lund - Founder, Celebration Stem Cell Centre (and also a WellCare Foundation Board Member), Linda Hunt - CEO, St. Joseph's Hospital & Medical Center, Dr. Gladys McGarey - Founder, Gladys Taylor McGarey Medical Foundation and Rev. Dr. Dosa Carlson - Founder, DUET.

New Volunteer Practitioners

- Jennifer Billingsley, RN
- Elizabeth Gillman, Nutrition
- Lisa Butler, DMD
- Mindy Beth Lipson, PsyD
- Kuo-Yi Chung, PhD
- Lindsay Mahlstedt, RN, FNP

Community Support

WellCare Foundation is grateful to have recently received financial support from the following corporations and foundations:

- Phoenix Suns Charities
- Avnet
- Birdies for Charity

Have you checked out the Business Journal's 2011 Giving Guide yet? Thanks to a sponsorship by Pathlight Investors, you'll see WellCare featured on pages 62-63!





NIGHT IN RIO RECAP

On May 11th, WellCare hosted its second Night in Rio event at Tommy Bahama's Restaurant and Bar in Scottsdale. Thanks to board member Joe Fusaro and Tommy Bahama's generosity, guests were treated to delicious food and refreshing drinks while enjoying the sounds and fashions of Rio. A portion of the evening's retail sales also benefited WellCare.

Pictured above: Night in Rio guests enjoying their evening. At right, top: Sabrina Lovejoy, Brad Lund, Bill Lund, Sherry Lund, Jeremy Lovejoy. At right, bottom: Marge Ebeling, Bill Smith, Tish and Herm Dickey, and Flo Lambert.

CARDIOVASCULAR CONSULTANTS, LTD. PRESENTS

Showtime!



*A Musical & Comedy
Tribute to Some of
America's Greatest
Superstars*

You're Invited

WHEN:

Saturday, October 15, 2011

TIME:

Cocktails & Silent Auction
Begin at 6:00 PM

WHERE:

Sheraton Phoenix Downtown Hotel

TICKETS:

Individual tickets are \$150 each



Purchase your tickets online at:
www.wellcarefoundation.org/events.aspx

Or, to order by phone, please call:
602.263.7619, ext. 101



55 East Lexington Avenue
Phoenix, Arizona • 85012

Get involved: www.WellCareFoundation.org 



Volunteer Spotlight Board of Directors

Meet Sue Hasenstein, one of our newest Board members. Currently serving as WellCare’s Board Co-chair, she will assume the Board Chair position in January.

Susan K. Hasenstein hails from Sheboygan, Wisconsin, and brings over 30 years experience in the financial industry. A Senior Vice President/District Sales Manager in Consumer Banking with M&I Bank, she initially went into the financial field because the timing was right and later determined

that she could make a difference in her clients’ financial positions.

Her beautiful 2-1/2 year old granddaughter, Carsyn, provides a dose of daily laughter and joy, and her black Cock-a-poo, Bailey, adds a lot of canine love – mixed with independence – to the household.

Sue’s favorite food is pizza and if you’re looking for a laugh, tell her a good blonde joke. In addition to vacationing, fun and relaxation for Sue includes interior decorating and time with a good Danielle Steel or leadership book.

According to Sue, “My idea of happiness at the end of the day is having no regrets about anything I said or did.”

Welcome aboard, Sue!

CHAIRMAN’S REPORT



Showtime! is our most significant event of the year because it is a chance to meet new friends as well as raise funds to accomplish our mission of free healthcare for single moms and their children. Our Event Committee has been striving to provide the best entertainment and dinner of any event we have sponsored.

Please take the time now to make your own registration as well as inviting your friends and family to do the same. And if you have an item you would like to donate to the silent auction, please let us know. Looking forward to meeting and greeting all of you on October 15th!

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Discover more about the WellCare Foundation on Facebook!